



"She possesses not only a huge reservoir of musical talent and a voice with a bell-like clarity, but a keen sense of global concern and a fierce intellect... It might seem too good to be true, but true it is."

-Acoustic Live in New York City



LARA HERSCOVITCH

Lara Herscovitch is a modern American songwriter-poet-performer gem, creating masterful contemporary folk with blues, pop & jazz influences. Former Connecticut State Troubadour, she writes, sings and leads with authenticity, integrity, humor and heart, delivering performances that inspire, inform, uplift and entertain. Sound Waves Magazine described her music as "expertly written prose... songwriting at its best... good for your ears AND your soul." All delivered with a voice Performer Magazine called "clear and smooth like expensive liquor."

Her themes span a broad range, including stories of misfits and underdogs, connection and courage, love and loss, hardship and hope, resilience and transformation. As WNPR Public Radio host Colin McEnroe observed, "Lara reminds us that music can be heroic when it springs from a strong heart. Walt Whitman would recognize his own soul in her expansive American vision, and there really is no higher compliment I can pay an artist."

The wisdom in Lara's artistry comes from her decades of humanitarian work in the U.S., Latin America, Asia and Africa, in education, justice system reform, community building, environmental protection. The depth resonates in her music: as Mississippi's Daily Journal summarized, "Singer-songwriter Lara Herscovitch doesn't write songs just for the ears, but also for the heart and soul."

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